

# Your Participation in Speak Up is Important!

*Together, let's work towards leveraging technology to promote enhanced learning in our K-12 schools.*



## About the Speak Up National Research Project

The Speak Up National Research project annually polls K-12 students, parents and educators about the role of technology for learning in and out of school and represents the largest collection of authentic, unfiltered stakeholder voice on digital learning. Since 2003, over 3.4 million K-12 students, parents, teachers, librarians, principals, technology leaders and district administrators have shared their views and ideas through Speak Up. Education, business and policy leaders report that they use the data regularly to inform federal, state and local education programs.

## About Speak Up 2014

- **Online surveys available October 6, 2014 –December 19, 2014.**
- **Surveys are available this year for:** K-12 students, teachers, librarians, principals, district administrators, technology leaders, parents, business partners and community members. The parent survey is also available in Spanish!
- **Every K-12 school and district is eligible to participate in Speak Up.** Survey access is available to participating schools and districts free of charge. All information is 100% confidential and there is no limit to the number of surveys you can submit.
- Every participating school and district receives **free online access to your own participant data in February 2015** including the national and state data for comparison. Why do your own survey? Speak Up provides you with national data for benchmarking!
- Project Tomorrow annually shares the nationally aggregated data with **Congress, the US Department of Education, research organizations and many state governments.**
- **Survey question topics include:** learning and teaching with technology, 21st century skills, games, STEM career exploration, online and blended learning, flipped classrooms, mobile devices, digital and online textbooks, writing with technology, professional development, school-to-home communications, digital citizenship, and common core assessments.
- **Use Speak Up data to:** conduct a needs assessment in your school or district, create a vision for 21st century learning, develop your technology plan and budget or measure the success of your technology investments. Be part of the national Speak Up momentum!

*Speak Up is an initiative of Project Tomorrow, the nation's leading education nonprofit organization focused on empowering students to have a greater voice in their education. To learn more about Speak Up, please visit [www.tomorrow.org/speakup](http://www.tomorrow.org/speakup) or contact Jenny Hostert at [jhostert@tomorrow.org](mailto:jhostert@tomorrow.org), 949-609-4660 x17.*